

## FADA and artnet

### Gallery Membership Silver Package Offer for FADA Members

**Special Rate: \$350/ month  
(regular rate \$385/month)**

**Offer expires January, 2019.**

—**Unlimited Artworks:** Upload your complete artwork inventory and curate your gallery's offerings to maximize visibility and generate inquiries.

—**The Gallery Portal:** Independently manage your gallery member site. Upload artworks, manage artists, and create exhibitions and art fairs at anytime, from anywhere.

—**Homepage & Events Feature:** Further your reach and exposure with features on our homepage or events page to generate buzz for your gallery.

—**Price Database Trial:** Get 10 free searches to the Price Database, the most trusted database of auction results.

—**Support:** Our dedicated Gallery Liaison Team is just a phone call or email away to answer any questions that you may have.

—**Market Alerts 30:** Receive alerts for up to 30 of your top artists whenever new works become available at any major auction house, gallery, or event.

—**Complimentary Listings on artnet Auctions:** Sell works in our curated online auctions and enjoy waived listing fees and seller's commissions.

## **Gallery Membership GOLD Package Offer for FADA Members**

**Special Rate: \$500/ month  
(regular rate \$650/month)**

**Offer expires January, 2019.**

**Includes all Silver benefits and:**

**—Gallery Liaison: Your designated gallery liaison will offer ongoing support and assist with all needs, big and small, including managing your artwork inventory.**

**—Editorial on artnet News: One or more editorials on artnet News, the leading online news platform for the art world, reaching over two million monthly readers.**

**—Price Database Subscription: Access 150 searches a year to the Price Database, the most trusted database of auction results.**

**—Social Media Feature: Reach artnet's millions of social media followers through targeted outreach to our engaged community across our platforms.**

**—Gold Advertising Package: Native advertising package highlighting your artworks or gallery with contextually relevant placements on artnet or artnet News.**

**—Market Alerts 50: Receive alerts for up to 50 of your top artists whenever new works become available at any major auction house, gallery, or event.**

**—Performance Analysis Report: Get quarterly reports on key metrics of your gallery member site, including visits and inquiries, to guide future decisions.**

## **Gallery Membership PLATINUM Package Offer for FADA Members**

**Special Rate: \$1,200/ month  
(regular rate \$1,450/month plus \$1,450/year for Price Database)**

**Includes all GOLD benefits and:**

- Dedicated Gallery Liaison: Your designated gallery liaison will work with you to strategize your member site and promotional plan, including tailored editorial and advertising campaigns.**
- Priority Editorial on artnet News: Two or more featured editorials on artnet News, the leading online news platform for the art world, reaching over two million monthly readers.**
- Platinum Advertising Package: Native advertising package delivering twice the exposure as the Gold package. Includes one newsletter placement reaching over 200,000 subscribers.**
- Market Alerts 50+: Receive alerts for up to 50 of your top artists whenever new works become available at any major auction house, gallery, or event, and gain access to their current auction sale prices.**